

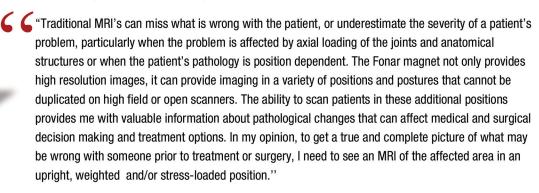
## WHY SO MANY SURGEONS ARE BUYING THE FONAR UPRIGHT™ MULTI-POSITION™ MRI.

Michael Brisman, M. D., F. A. C. S., Neurosurgeon, Chief of Neurosurgery, Winthrop University Hospital; Co-Medical Director, The Long Island Gamma Knife, South Nassau Hospital





Martin R. Hall, M.D., Orthopedic Surgeon, Founding Partner, Keystone Orthopedic Specialists, Hazel Crest, Illinois and Munster, Indiana



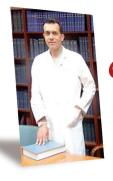


John W. Gilbert, M. D., Neurosurgeon, Founder, Spine and Brain Neurosurgical Center, Lexington, Kentucky



Morgan P. Lorio, M. D., F. A. C. S., Orthopedic Surgeon, President, Neurospine Solutions, Bristol, TN

The Fonar Upright is the only MRI that lets you image the spine under the effects of gravity. This allows you to best preoperatively plan your cases and thus have image-driven success for your patients. Bending studies allow you to identify surgical lesions missed with recumbent MRI."



Rahul K. Nath, M. D., Plastic Surgeon, Brachial Plexus Specialist, Director, Texas Nerve & Paralysis Institute and Brachial Plexus Institute, Houston Medical Center

"Old technology such as recumbent MRI and CT scans miss significant dislocations of the shoulder in my experience. Because of what I learn about my patients' pathology that can only be seen on the Fonar Upright™
 Multi-Position™ MRI, I have changed my surgical protocols."

## Leading radiologists understand the importance to surgeons of positional imaging.

Francis W. Smith, M. D., Radiologist, Professor of Radiology, Center for Spinal Research at the University of Aberdeen, Scotland



"Because of its unique design, the image quality of the Upright™ scanner is excellent. Having a horizontal magnetic field allows Fonar to use the same receiver coils used on a 1.5 Tesla magnet. Therefore, the image quality is exceptionally good.... In just over 30% of the patients we find things that are not evident in the recumbent position, and these are findings the surgeon must know about before commencing surgery."

Manuel S. Rose, M. D., Radiologist, Founder and Medical Director, Rose Radiology Centers, Inc.



"When Fonar introduced the Upright™ Multi-Position MRI, I immediately realized the diagnostic advantages of the new technology. It lets me perform dynamic positional imaging with weight-bearing. I often see problems that are invisible in recumbent-only scans. My sending surgeons were quick to recognize the diagnostic advantages of the Upright™ MRI, too. It lets them assess spinal and many other problems, not only with the patient recumbent, but in flexion, extension, rotation, lateral bending, as well as with the weight of the body on the spine. Today, I have numerous surgeons who will not consider going to surgery without seeing an UprightI™ MR of their patients in the position of the problem. I found the Upright™ MRI such an invaluable improvement in diagnostic capabilities that to date I have four Fonar Upright™ MRI's in my practice."









Positional Imaging; One Side of Upright Removed for Photography.

To purchase a Fonar Upright<sup>™</sup> Multi-Position<sup>™</sup> MRI, call to speak to a sales representative at 1-888-NEEDMRI (1-888-633-3674). Or expedite your purchase by ordering directly online at www.fonar.com.

## **Fonar Heritage**

The Inventor of MR Scanning Timeline, Inventor Contributions



The world's first MR scanner, (Downstate Medical Center, 1977) Smithsonian Institution, Permanent Collection

- 1969 Original Idea for MR Scanner (Grant Application to Health Research Council of the City of New York)
- 1969 Realizes Need for a Compelling Application to Justify Building Human Scanner. Decides on Cancer Detection
- 1970 Key Discovery Makes the MRI Possible Discovery of the marked T1 and T2 signal differences among the normal tissues and also between the normal tissue and cancer tissue. Discovery enables soft-tissue detail previously absent from medical imaging, and early cancer detection; used today to detect cancers worldwide. "NMR developed into a laboratory spectroscopic technique capable of examining the molecular structure of compounds, until Damadian's ground-breaking discovery in 1971." (MRI From Picture to Proton, Cambridge University Press, 2003)
- March 1971 First Article Published (Science)
- Spring 1971 First Ever Scanning Method Proposed (Downstate Reporter)
- March 1972 First MR Patent Filed (3D Serial Voxel Scanning Method). Patent Issued 1974.
- 1976 The Struggle Begins Expert Declares, "Any further discussion of scanning the human body by MR (NMR) is visionary nonsense."
- 1976 Construction of First Human MR Scanner
- 1977 Construction Completed; First Human Scan Achieved: Thoracic MRI Image at T-8



- 1980 Fonar Installs First Commercial MRI; Initiates
  MRI Industry
- 1997 Patent Upheld by High Court on U. S. Patents and the U. S. Supreme Court (1.1 Million Pages of Documentary Evidence Scrutinized and Argued; No Prior Art)

Special Offer for Physicians. Free book about the discovery of the MRI: A Machine Called Indomitable by Sonny Kleinfield, Reporter for The New York Times, Times Books. Call Fonar to order: 631-694-2929.

"This book is the account of the development of NMR technology and a profile of one man, Dr. Raymond Damadian, who dreamed of NMR as a weapon against cancer and struggled almost obsessively against great odds to build the first human scanner Indomitable." — Library Journal

